

Workplace Giving Guide

How workplace giving works at United Way of Rhode Island — the steps, the giving options, and where the money goes.

WHAT A WORKPLACE CAMPAIGN IS

A workplace campaign is a short, organised period during which employees are invited to support United Way of Rhode Island, most often through payroll deduction. The company hosts the campaign; United Way provides the materials, the story, and the reporting. This year's campaign period runs August 20 through November 27, 2026.

THE FOUR STEPS

- **1 • Plan.** Set a goal, agree your dates, name a campaign leader and committee, and confirm how pledge forms will be collected and returned.
- **2 • Launch.** Hold a kickoff. Share the campaign video, post the poster, and distribute pledge forms in English and Spanish.
- **3 • Run.** Keep the campaign visible for one to two weeks. Report progress at the midpoint and make a second, personal ask before you close.
- **4 • Close out.** Collect forms, return them to United Way, thank your team, and share the final result.

HOW EMPLOYEES CAN GIVE

- **Payroll deduction.** A set amount each pay period across a chosen number of periods. The most common option, and the one that lets people give the most.
- **Cash or cheque.** Cheques are made payable to United Way of Rhode Island.
- **Credit card.** As a single payment or divided into monthly payments, made securely at uwriweb.org/UWRIPayment or by calling (401) 444-0600.
- **Securities.** Employees contact their broker and call United Way at (401) 444-0600.
- **Statement.** Employees can ask to be sent a statement rather than paying at the time of pledge.



Pledges must be fulfilled within one year of the pledge date.

WHERE A GIFT CAN GO

- **Community Impact Fund.** The area of greatest need. Undesignated gifts are invested here, supporting economic security, children and learning, nonprofit strength, and advocacy across Rhode Island.
- **Alliance for Nonprofit Impact.** Supports Rhode Island's nonprofit community with professional development, practical tools, and shared resources.
- **Good Neighbor Energy Fund.** Helps Rhode Island households who are not eligible for state or federal assistance and cannot pay an energy bill during a temporary crisis.
- **George Nee Labor Solidarity Fund.** A designated fund employees may support directly.
- **MyFund.** A donor-advised fund that consolidates a donor's giving into one account. A minimum gift of \$1,000 is required for disbursements.
- **Another nonprofit.** Gifts may be designated to any registered 501(c)(3), with a minimum annual gift of \$26 per organisation. Donors may ask that their name and address not be released to the designated organisation.

WAYS TO GET MORE INVOLVED

- **Women United.** A network of women leaders; membership starts at an annual gift of \$1,000 to the Community Impact Fund.
- **Emerging Leaders.** A network of early- to mid-career professionals, with annual gifts from \$250 to \$750 and above.
- **Legacy Circle.** Recognises donors who have included United Way of Rhode Island in their estate plans.
- **Volunteering.** Team and skills-based opportunities across the state.

WHAT UNITED WAY PROVIDES

- Pledge forms in English and Spanish, and this year's campaign poster.
- The campaign video, and a speaker for your kickoff on request.
- Campaign materials including logos and Zoom backgrounds.
- Support from your United Way contact throughout, and reporting at the end.



QUESTIONS

Contact Sylvia Mburu, Director of Corporate Relations, at sylvia.mburu@unitedwayri.org or (401) 648-9149.